

ORDINANCE NO. 790

AN ORDINANCE ADDING SECTION 27-13 (h) TO THE
CODE OF THE CITY OF LODI REGULATING THE PLACING
OF SIGNS AND OTHER ADVERTISING DISPLAYS

The City Council of the City of Lodi does ordain as follows:

Section 1. There is hereby added to Section 27-13, of the Code of the City of Lodi the following subsection:

(h) Signs. No sign, sign structure, or other advertising display shall be erected, maintained or replaced except as permitted by and in conformity with the provisions of this section.

(1) General Provisions: ~~The~~ following regulations shall apply in all zoning districts:

- a. These regulations shall not apply to safety, traffic or other publicly-installed **signs** or signals which are required for the public safety, peace or welfare nor to signs placed for the purpose of informing the public of the existence of underground utilities.
- b. Signs shall conform to the **size**, location, height and other limitations established for the zone in which they are located except as modified herein.
- c. Flashing, moving or animated signs shall be subject to the issuance of a use permit, and no such permit shall be issued if the sign will ~~tend~~ to cause a traffic hazard.
- d. Decoration signs for holidays which are maintained for a period not exceeding one month are permitted and not subject to height, area or lighting limitations set forth herein. No building permit is required.
- e. These regulations shall apply only to those signs which are located outside of buildings.
- f. Changes in advertising copy on signs shall not constitute the replacement of a sign.
- g. A building permit issued by the Building Inspector shall be obtained prior to ~~the~~ erection of any sign except as ~~may~~ be specifically exempted herein.
- h. All signs, excepting as provided in part (5) of this section (Outdoor Advertising **Displays** Adjacent to Freeways), in violation of the provisions of this ordinance shall be made to conform with said provisions or shall be removed within five years of the effective date of this ordinance or within five years of the annexation

to the City of the property upon which the sign is located, whichever is the later date. All flashing, moving and animated signs existing in the City on the effective date of this ordinance shall require a use permit or shall be removed within five years of the effective date of this ordinance, or within five years of annexation of the property to the City.

(2) Residential Zones and Commercial-Professional Office Zones. In R and C-P zones neon and similar types of direct-lighted signs are prohibited. Permitted signs shall be set back at least ten feet from the property line. The signs permitted in the R and C-P zones, subject to the conditions herein set forth, are as **follow**:

- a. One unlighted name plate not exceeding one square foot in area identifying the occupant of a residence. No building permit is required.
- b. One identification sign for apartments and institutional use, but not exceeding twenty square feet in area.
- c. One unlighted sign not exceeding six square feet in area which advertises the sale or rental of the premises. No building permit is required,
- d. A bulletin board for a church or other public institution, but not exceeding twenty square feet in area.
- e. One sign not exceeding one square foot of sign area for each five lineal feet of street frontage with a maximum size not to exceed twelve square feet which identifies office uses in the commercial office zone.
- f. One sign not exceeding one hundred square feet in area erected on the site prior to or during the construction of a building or the development of a subdivision which indicates the nature of the development or which identifies the persons involved in the construction.
- g. One unlighted, non-commercial sign not exceeding six square feet in area. Sign may indicate political, social, religious, or economic subjects of public interest and general concern.
- h. Warning or trespassing sign not exceeding six square feet in area, No building permit is required.
- i. Signs may not exceed a height of twenty feet.

(3) Neighborhood Commercial Zones. Signs are permitted in the C-1 zones, subject to the following regulations:

- a. Signs ~~may~~ not exceed a height of thirty-five feet.
- b. Signs ~~may~~ not project more than one foot over the public right of way, except that signs ~~may~~ be mounted on a marquee in the public right of way provided:
 - (i) Signs shall be placed flush and have a maximum height of two feet when attached to the front of a marquee.
 - (ii) Signs placed under a marquee shall not exceed five square feet.
 - (iii) Theater marquee signs, when an integral part of a marquee, ~~may~~ overhang the public right of way a distance of ten feet.
 - (iv) In no case shall such signs extend closer than two feet from the back of the curb.
- c. Total area of signs on a property ~~may~~ not exceed one square foot of sign area for each lineal foot of street frontage. The maximum size of any one sign shall be three hundred (300) square feet.

Section 2. There is hereby added after Section 27-13(h)(3) of the Code of the City of Lodi the following section:

(3A) Commercial Shopping Zones. Signs are permitted in the C-S zone subject to the following regulations:

- a. The ratio for calculating maximum sign area for individual businesses within a Commercial Shopping Zone **shall** be two square feet of sign area for each one foot of lineal building frontage.
- b. The maximum sign area for individual businesses located on corners (i.e., building frontage on two sides) within a Commercial Shopping Zone shall be calculated at seventy-five per cent of the ratio of two square feet of sign area for each one foot of lineal building frontage.
- c. Signs for individual businesses shall be flush mounted, indirectly lighted and shall not extend above the height of the building on which they are mounted.
- d. Free-standing signs which identify the shopping center:

- (i) May not project more than one foot over the public right of way and in no case shall such **signs** extend closer than two feet from the back of curb.
- (ii) Shall be a maximum of **six** hundred (600) square feet for all readable surfaces. **One** hundred (100) square feet of the total sign area may be used for individual business identification signs uniform in size, shape **and** lettering, not more than one (1) foot by five (5) feet in dimension **and** available to businesses having a minimum of ten (10) per cent of the building frontage.
- (iii) Shall have a maximum height of thirty-five (35) feet and shall be a minimum of ten (10) feet from finished grade.
- (iv) Shall be limited to one per shopping center except that shopping centers of ten (10) acres or more may have two free-standing identification signs subject to the approval of the Planning Commission.
- (v) Shall not contain "reader boards."

(4) General Commercial and Industrial Zones. Signs are permitted in C-2 and M **zones**, subject to the following regulations:

- a. Free-standing signs which are supported primarily by structures on the ground may not exceed a height of thirty-five feet.
- b. Signs mounted on buildings may not exceed the height of the building or thirty-five feet, whichever is the greater.
- c. The maximum distance a sign may overhang the public right of way shall be five feet from the building except:
 - (i) Signs shall be placed flush and have a maximum height of two feet when attached to the front of a marquee.
 - (ii) Signs placed under a marquee shall not exceed five square feet.
 - (iii) Theater marquee signs, when an integral part of a marquee, may overhang the public right of way a distance of ten feet.
 - (iv) In no case shall such signs extend closer than two feet from the back of the curb.

- d. Total area of signs on a property may not exceed two square feet of sign area for each lineal foot of street frontage. The maximum size of any one sign shall be four hundred and eighty (480) square feet.
- e. A Freeway Information (FI) area is hereby established to include that area within the City of Lodi described as follows: On the West by a line drawn 50 feet from the West right of way line of Cherokee Lane or 500 feet West of the West right of way line of U. S. Highway 99 Freeway, whichever is greater; on the East by a line drawn 500 feet East of the East right of way line of U. S. Highway 99 Freeway; and on the North and South by the present City Limits of the City of Lodi or as the same may exist in the future.

(i) Signs erected in said FI area shall not exceed 75 feet in height.

(5) Outdoor Advertising Displays Adjacent to Freeways.

- a. No advertising displays shall be placed or maintained on property adjacent to a section of a freeway regardless of the zoning district in which it is located if the advertising display is designated to be viewed primarily by persons traveling on such freeway.
- b. The above prohibition shall not apply to advertising displays or structures placed upon property for the following purposes:
 - (i) To advertise the sale or lease of the property upon which such advertising display is placed.
 - (ii) To designate the name of the owner or occupant of the premises or to identify such premises.
 - (iii) To advertise the business conducted or services rendered or goods produced upon the property upon which such advertising display is placed, except that no goods for sale may be so advertised.
- c. The application for building permits for such outdoor displays or structures shall include plans showing the construction of the sign, the advertising display to be placed thereon, and the proposed location of the sign in relation to the freeway and to the property on which the sign is to be placed.
- d. The maximum size of any such advertising display or structure shall be 480 square feet.

- e. The words used herein, "advertising structure, sign, advertising display, to place, freeway, landscaped freeway, highway, and person," shall have the definitions and meanings as said terms are defined in the Outdoor Advertising Act which Act is set forth in Section 5200 et seq of the Business and Professions Code of the State of California.
- f. All signs in violation of this part shall be made to conform with said part or shall be removed within two years of the effective date of this ordinance or within two years from the date of their annexation to the city, whichever is the later date, or within two years of completion of a landscaped freeway.

Section 2. This ordinance shall be published one time in the "Lodi News-Sentinel," a daily newspaper of general circulation printed and published in the City of Lodi, and shall be in force and take effect thirty days from and after its passage.

Approved this 5th day of May, 1965.

JERALD KIRSTEN, Mayor

Attest: BEATRICE GARIBALDI
City Clerk